



**Northtown Dental**  
ESTHETIC & PREVENTATIVE DENTISTRY

Dr. Catherine Tallerico's

# Word Of Mouth

Produced to improve your dental health and awareness

Spring 2014

from the dentist

## One Laser Does It All

### Amazing whitening in just one hour!

The more we use our *Laser*, the more we – and you will love it. The versatility of this fantastic tool is unparalleled, and the benefits just keep on coming. Now, not only can you take advantage of faster healing time, more comfortable treatments, procedures without anesthesia, and relief from cold sores ... but can also achieve a brighter, whiter smile using our laser!

You may be wondering, **how does whitening with a laser work?** We have a special attachment for the unit that is designed to treat an entire quadrant of your mouth at once ... with consistency, accuracy, and comfort. The entire treatment just takes four 30-second sessions, which are all completed in one visit. You can see dramatic results in just one hour! Plus, patients who have undergone whitening experience less post-treatment sensitivity than is felt after other light activated whitening systems. The benefits of laser whitening are amazing ... just like the results!



*We want to help you achieve the brighter smile of your dreams. So benefit from and enjoy the versatility of our laser system and book your whitening appointment today!*



*Patient Appreciation*  
**Welcome Spring With Our Spring Chairside Giveaway!**

We look forward to offering Free, Fast, and Mild laser chairside whitening. We will draw the winners name on June 5th, 2014.

**Our Valentine's Day Draw winner Dafna Yona!**

A HEALTHY SMILE WILL LAST A LIFETIME!

# Our Patient



Invisalign uses a series of clear, removable aligners to gradually straighten teeth. The aligners are comfortable, and because they're made with medical-grade plastic, they're virtually invisible.

No more metal mouth means you'll smile more during treatment, and you'll spend less time in our office having adjustments! Because the aligners are removable, daily brushing and flossing are not affected in any way, and you can eat anything you fancy!



*before*



*after*

**Maria** had Orthodontic treatment using Invisalign®



*before*



*after*

**Vivian** had orthodontic treatment with Invisalign®

*I want to say thank you so much for being part of creating my new beautiful smile. Words do not begin to express how happy I am with the results. Wearing the Invisalign® for 12 months tested my patience many times but I never lost sight of my goal; to straighten my teeth and have a smile that I would be proud of showing!*

*I greatly appreciate the payment plan extended to me; this made it possible for me to finally get my beautiful smile. Your staff was always very professional and friendly; it was a pleasure going to your office. – Vivian*



# Photo Gallery

Bonding can hide tooth stains, correct alignment, close minor gaps, and repair damage - giving you beautiful white teeth!



**Cindy had bonding**



**Jahl had bonding**



**Mike had full mouth reconstruction using crowns**



**Eric had Whitening and Anterior Veneers**

*"I have been a patient of Dr. Tallerico since 2001 but recently had whitening and veneers on my front teeth done. Everyone compliments me on my new smile and what a difference the work done by Dr. Tallerico has made. I am so glad I finally did it." Eric*



**Franca had full mouth reconstruction with implants and crowns/bridges**



# TMJ Appliance Therapy

*What our Patients are saying!*

**TMJ problems often worsen over time, so if you have any of the symptoms described, or if by chance you've experienced even mild whiplash as a result of a car accident, it's important that we have a chance to analyze your TMJ signature as soon as possible. Please call us soon for a consultation.**

*About five years ago I was in a minor bicycle accident. I thought I left the incident injury-free until a week later when I realized my mouth wouldn't open normally. I went to see Dr. Tallerico to inquire about my situation, and at the time she referred me to a doctor that specializes with my case. After several tests, the specialist diagnosed me with Temporomandibular Joint Disorder, which is displacement of the discs of the jaw joint. I was offered treatment where I would wear a specific appliance for 12 weeks, but I decided to decline as I thought the abnormality of my jaw would go away. Three years went by and I found myself regretting my decision. I had back pains, headaches, ringing in my ears and difficulties sleeping. Dr. Tallerico at this point has trained with the same system and mentor and luckily she was able to do the treatment personally. In order to confirm my jaw still had problems, the same tests were repeated and the disc displacement confirmed. A specially designed dental apparatus was given to me - one for the day and one for the night. I would visit Dr. Tallerico once a week to check the progress of my treatment. As of now, all the ailments brought by my TMJ disorder have subsided. I feel more relaxed, concentration has improved at school and more energized. I would like to give my sincerest gratitude to Dr. Tallerico and her dental staff for all their help in bringing my life back to normal. - Christine Balde*

## office information

**Northtown Dental**  
**Dr. Catherine Tallerico, DDS**  
102-5075 Yonge Street  
Toronto, ON M2N 6C6

### Office Hours

Monday 8:00 am - 4:00 pm  
Tuesday 10:00 am - 7:00 pm  
Wednesday 9:00 am - 2:00 pm  
Thursday 10:00 am - 6:00 pm  
Friday closed  
Saturday 8:00 am - 2:00 pm\*

\* Alternating

### Contact Information

Office (416) 221-6621  
Fax (416) 221-3862  
Website [www.northtowndental.ca](http://www.northtowndental.ca)

### Office Staff

Renee ..... Office Coordinator  
Edna ..... Treatment Coordinator  
Teresa, Catherine, Jasna .....  
..... Dental Hygienists  
Tracy ..... Dental Assistant



*My experience with the TMJ therapy provided to me by Dr. Tallerico has been very beneficial. Before I started the therapy, I would get headaches on a pretty regular basis; some of them lasting up to a week at a time! Since wearing the day and night appliances, I no longer get headaches. Also, another issue I had was limited opening of the jaw. Since the therapy, this issue has improved. I also used to grind my teeth every night and sometimes catch myself clenching during the day. The day and night appliances have relaxed my TMJ muscles and I find that I do not clench at all during the day, or grind my teeth at night. I am very pleased with how this therapy went, and the benefits I have gained from it. I am very grateful to Dr. Tallerico for suggesting this therapy to me. I highly recommend it for anyone having sleep issues, TMJ problems and/or head/neck pain. - Pamela Vlacos*

## Thanks For Referring • You help everyone!

We appreciate your referrals and are really proud when you tell people about us. By doing so, you're taking on the role of *ambassador for oral health* - extending a word-of-mouth reminder that the people you care about need to take care of themselves.

This time of year, many people are getting ready for graduations and weddings or already know they won't be around for summer. They are starting to book their recall and whitening appointments now, so we'd like to encourage you to do so as well while we still have appointment flexibility.

Whether it's just for a cleaning or to get your "camera-readiest," we're here for you - and your referrals!